 **2017 Local 757 Prizes and Rules** 

At 12:00 a.m. (Midnight) on May 9th until 11:59 p.m. on May 9th, IWA will be participating in a giving campaign called Give Local 757. The Peninsula Community Foundation helps to sponsor this event and has secured prizes for nonprofits to win throughout the 24 hour event.

• A donor is defined as an individual or corporation/business. For purposes of awarding prizes that require unique donations, multiple donations from one donor to the same nonprofit will count as one gift.

• One organization cannot win both the 50/50 Early Bird Prize and a Grand Prize. If an organization qualifies for both, it will receive the larger Grand Prize. The 50/50 Early Bird Prize then will be awarded to the next organization on the leaderboard.

• One organization cannot win more than 2 prizes, not including the grand prizes and 50/50 Early Bird prize.

• Organizations are only eligible for prizes (with the exception of the “Early Birder Challenge” prize) with donations made online @ www.givelocal757.org. Checks and cash donations do not qualify for prizes.

\*\*TO COUNT AS A DONATION, YOU MUST MAKE A MINIMUM DONATION OF $10\*\*

***Each Nonprofit qualifies to win not more than one of the following prizes:***

**Grand Prizes**

**1st Place** – $5,000 awarded to the Nonprofit who receives the highest number of unique donations.

**2nd Place** - $3,000 awarded to the Nonprofit who receives the second highest number of unique donations.

**3rd Place** - $2,000 awarded to the Nonprofit who receives the third highest number of unique donations**.**

**50/50 Early Bird Prize**

The first 10 organizations to receive 50 unique gifts of $50 or more will be awarded $1,000 each.

***Each Nonprofit qualifies to win not more than two of the following prizes:***

**Challenge Prizes**

**Best in Show Challenge** - $757 awarded to the nonprofit in each of the 8 categories with the highest number of unique donations**.**

1. Animal

2. Arts & Culture

3. Community Improvement

4. Education

5. Health

6. Human Services

7. Youth Development

8. Environmental

**Early Birder Challenge –** $757 to the organization who receives the highest number of donations through the website givelocal757.org for the two weeks leading up to the event.

**New Donor Challenge -** $757 awarded to the nonprofit that receives the *most new donors.*

**100% Board Giving Challenge -** Get every member of your board to make a donation and receive an entry into a drawing to win $757. Entries must include a list of your board members and be emailed to pcfvirginia@gmail.com no later than Friday, April 29th.

**Nifty 50 Challenge -** $757 awarded to the nonprofit that receives donations from the most U.S. states.

**Raise the Bar Challenge -** From those who give a single donation of $250 or more, one donor will be randomly chosen and a $757 donation made to their nonprofit.

**Multi-Donor Challenge –** $757 awarded in a random drawing from donors who give to more than one organization. The winning donor will choose one nonprofit from the list they donated to.

**Social Media Challenges (Facebook, Instagram, Twitter)**

**Selfless Selfie for Good Challenge -** $757 awarded to a random nonprofit chosen from all the nonprofits who post “Selfless Selfies for Good” on Social Media. Selfies are pictures recognizing the Give Local event and using the hashtags #GiveLocal757, #GL757Selfie **from May 1 - 9**.

**Tag… You’re It Challenge –** $757 awarded to a random nonprofit chosen from all the nonprofits who use the hashtag #givelocal757 on social media **from May 1 – 9**.

**I Give Local Video Challenge -** $757 awarded to a random nonprofit chosen from all the nonprofits who post videos (15 seconds max) on social media with the hashtags #GiveLocal757 and #GL757Video **from May 1 – 9**.

**Twitter Challenge -** $757 awarded to the nonprofit with the highest number of unique tweets with hashtag #givelocal757 **from May 1 – 9.**

**Bonus Prizes**

**Golden Ticket Prizes -** One nonprofit will be randomly chosen to receive $757 at ten different times throughout the day. To qualify, nonprofits must have a minimum of 25 donations.

**Blastoff Prize -** $757 awarded to the organization who receives the first donation of the event.

**Night Owl Prize, 2 - 4 am -** $757 awarded to the organization that receives the most unique donations during this time.

**Sunrise Prize, 6:02 am -** $757 awarded to the organization that receives the donation made closest to sunrise at 6:02 am.

**Early Commute Prize, 7 - 8 am -** $757 awarded to the organization that receives the most unique donations during this time.

**7:57 AM Prize -** $757 awarded to the organization who receives the donation closest to 7:57 am.

**Coffee Break Prize, 9 am - 10 am -** $757 awarded to the organization that receives the most unique donations during this time.

**You’re Halfway There Prize, Noon -** $757 will be awarded to the nonprofit that has the highest number of unique donations by noon.

**Lunch Break Prize, 12 - 1 pm -** $757 awarded to the organization that receives the most unique donations during this time.

**Random Amount Prize, 2 pm -** $935 awarded to the organization that receives the donation closest to 2 pm.

**Afternoon Sprint Prize, 3 - 4 pm -** $757 awarded to the organization that receives the most unique donations during this time.

**Happy Hour Prize, 5 - 6 pm -** $757 awarded to the organization that receives the most unique donations during this time.

**7th Inning Stretch-Your-Wallets Prize, 7 – 8 pm -** $757 awarded to the organization that receives the most unique donations during this time.

**7:57 PM Prize -** $757 awarded to the organization who receives the donation closest to 7:57 pm.

**Prime Time Prize, 9 - 10 pm -** $757 awarded to the organization that receives the most unique donations during this time.

**Final Countdown Prize**, **11 - 11:59 pm -** $757 awarded to the organization that receives the most unique donations during this time.

**Landing Prize -** $757 awarded to the organization who receives the last donation of the event