



American Red Cross

# PINT-SIZE HERO

HOPE begins with you.



Dear Parent/Guardian:

Our school/organization is partnering with the American Red Cross to host a blood drive through the Pint-Size Hero program. This program will introduce students to the components of blood and the importance of blood donation. Your student will have the opportunity to show leadership and help save lives by recruiting blood donors for our upcoming blood drive. You can support your student, our school and help save lives by donating blood, recruiting other donors or volunteering at the blood drive.

**Each student who recruits one presenting donor will receive an American Red Cross medal!\***



Date: **Tuesday, December 4, 2018**

Location: **Isle of Wight Academy  
Small Gym**

Hours: **10:00 AM to 3:00 PM**

## Two easy ways to schedule your appointment!

**1**

Visit [redcrossblood.org](http://redcrossblood.org) and use sponsor code: \_\_\_\_\_

**2**

Make your appointment on the American Red Cross Blood Donor App. Visit the App StoreSM or Google PlayTM store, or text BLOODAPP to 90999.

### Sign up to volunteer your time at the blood drive

If you would like to volunteer your time at the blood drive reception or refreshment area, please return this portion of the letter to school.

Volunteer's name: \_\_\_\_\_  
Phone: \_\_\_\_\_  You may text me  
Email: \_\_\_\_\_  
Student's name: \_\_\_\_\_  
Teacher/homeroom: \_\_\_\_\_

### For questions, please contact:

Blood drive coordinator: Robin Marsh Simmons  
Phone: (757) \_\_\_\_\_  You may text me  
Email: robinsimmons@iwacademy.com

1-800-RED CROSS | [redcrossblood.org/youthresources](http://redcrossblood.org/youthresources) | #PintSizeHero



# Winter Heroes Needed

## Schedule a blood donation appointment NOW and help overcome a severe blood shortage!

Your donation is needed for medical treatments that can't wait. From kids with cancer to accident survivors waiting for critical surgeries, patients depend on lifesaving blood products, so they can heal and thrive. Your support of the American Red Cross can help ensure that there is blood already on the shelves when these needs arise.



**As a thank you for your immediate help, we'll email you a \$5 Amazon.com Gift Card\* when you come to give blood between Nov. 25 and Dec. 19.\*\***

Medical conditions and emergencies that require blood don't stop for the holidays. Schedule your appointment today!

\*Restrictions apply, see [amazon.com/gc-legal](https://amazon.com/gc-legal).

\*\*Terms and conditions apply, see: [redcrossblood.org/together](https://redcrossblood.org/together). Presenting donors who come in to donate during promotional time frame (Nov. 25 – Dec. 19, 2018) are eligible. Limit one (1) per presenting red cell donor. If a presenting donor qualifies for multiple offers, they will only receive the higher offer unless otherwise indicated. This offer is non-transferable and not redeemable for cash. Offer is subject to change at any time in the promotional time frame. Instructions on how to claim your gift card will be sent to the email address provided on your donor record approximately 30 days after attempted donation.

**1-800-RED CROSS | [RedCrossBlood.org](https://RedCrossBlood.org)**